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PLAZA HOME MORTGAGE UNVEILS NEW CORPORATE IDENTITY

SAN DIEGO, Calif., – December 11, 2018 – Plaza Home Mortgage, Inc., one of the nation’s leading wholesale and correspondent mortgage lenders, today unveiled a new corporate identity and tagline: *Here for You*.

“After nearly 20 years in the business, we felt it was time to refresh the image of Plaza Home Mortgage,” said Kevin Parra, co-founder, chairman and chief executive officer of Plaza. “Our new logo illustrates what we do every day: bringing together programs, technology and expertise to consistently deliver for our clients. And our new tagline speaks to Plaza’s reliability and commitment to third party lending and our service-first culture, which has guided our company since its beginnings.”

The new identity was developed by Tim Girvin, an internationally renowned designer whose clients include Nordstrom, Apple, Nike, American Express and Wells Fargo.

About Plaza Home Mortgage

Founded in 2000, Plaza Home Mortgage, Inc. is a privately owned, full-service national correspondent and wholesale lender. Headquartered in San Diego, Plaza is dedicated to building quality, long-term relationships with its correspondent and mortgage broker clients by offering a wide variety of programs and an exceptional client experience. For more information, visit www.plazahomemortgage.com or call 866.260.2529.

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